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Interdisciplinary Business Research

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- **Introduction:**

There is no doubt that interdisciplinary research becomes are and more important. However, it is neither easy to find exact definition of interdisciplinary in scientific literature nor it is possible to say when first attempts to merge method of different disciplines took place. For others it is entirely a phenomenon of the twentieth century rooted in modern educational reforms, applied research, and movement across disciplinary boundaries, summarizing what is said above author (Klein 1990) states that: "The actual term did not emerge until the twentieth century. However, the basic ideas are quite old." Not only the term interdisciplinary is quite new, but also one may find in scientific literature slightly different terms with a bit different meanings- multi disciplinary, inter disciplinarily and trans disciplinarily (as well as some others.). Usually,

- 1) **Multi disciplinarily** regards a "Faculty from different disciplines working independently on different aspect of project."
- 2) **Interdisciplinary-** "Faculty from different disciplines working together on the small project."
- 3) **Trans disciplinarily:** "It is the application of theories, concept, or method are not borrowed from one discipline and apply to another, but rather trans disciplines and are therefore applied in that field."
- 4) **Multi disciplinarily:** "Usually understood as first step when the some phenomenon is studied from different per perspectives by research from different fields." The disciplines do not contribute components, but rather provides setting in which to test the Transdisciplinarily concept, theory, or method (Lattuca 2003). It is worth noting that there is no unique definition of above mentioned term in scientific literature. Our paper is organized as follow concept of interdisciplinary research and some popular definitions are presented section II. Section III address main advantages and disadvantages of interdisciplinary research compared to traditional mono disciplinary research.

- **DEFINITION OF INTER DISCIPLINARY BUSINESS RESEARCH:**

- 1) According to J. T. Klein, (Klein 1990):-

"For some it is quite old, rooted in the ideas of Plato, Aristotle, Rabelais, Kant, Hegel and other historical figures who have been described as inter disciplinary research."

- 2) According to scientist:-

Inter disciplinary research (we will also use abbreviations IDR) in scientific literature, sometimes terms, 'IDR' is used in broad sense.

- **CONCEPT OF INTER DISCIPLINARY BUSINESS RESEARCH:**

While sometimes descriptions may be very specific, let us look at some mostly representative definitions. G.W. Blackwell (1995) states that truly multidisciplinary research then must satisfy three basic characteristics:-

- More than one researcher must be involved in the investigation process.
- The researcher must represent at least two disciplines finally.
- At some degree of collective work must be present, so researchers must work as a team and not separately.

However, in the article author (Blackwell 1955) points out that between two limiting cases of research- lonely researcher working in one discipline and multidisciplinary team research (two or more researchers working as a team combining different disciplines)- There are numerous cases when some elements of interdisciplinary research are present:

- Lone researcher using more than one discipline.
- Two or more researchers working separately in some discipline
- Two or more researchers working as a team in one discipline.
- Two or more researchers working separately in different disciplines

Another quite reasonable definition of interdisciplinary research is given by

P.B. Birnbaum (Birnbaum 1981):

Research teams which possess all of these 8 attributes are purely interdisciplinary

- Different bodies of knowledge are represented in the research group.
- Group members use different problem solving approaches in attempting to solve problems.
- Members of the group perform different roles in solving problems
- Members of the group work on a common problem.
- There is a group responsibility for the final product.
- The group shares common facilities.
- The nature of the problem determines the selection of group personnel.
- Members are influenced by how other members perform their tasks."

The typical question regarding IDR may arise: "If one single researcher possessed and used in his research concept paradigms and knowledge from different disciplines" May be said that such research is interdisciplinary.

• **FEATURES OF INTER DISCIPLINARY BUSINESS RESEARCH:**

In the 1930's, Advocates attempt curriculum integration through joint teacher planning and block scheduling. Today, an interdisciplinary approach is a key concept to the advancement of school curriculum at all levels. It has now become debated as to whether an interdisciplinary approach is the best course for a curriculum. Though it has many advantages such as expanding students' understanding and achievement between all disciplines or enhancing communication skills, it also has disadvantages such as integration confusion and time-consuming curriculum preparation. The interdisciplinary approach has been defined by executive director of the Association for Integrated Studies **William H. Newell and William Green**: "Enquiries which critically draw upon two or more disciplines and which lead to an integration of disciplinary insight." (Haynes, 2002) Interdisciplinary techniques go beyond these two techniques by allowing students to see different perspectives, work in a group

and make the synthesizing of disciplines the ultimate goal. Many inter disciplinary scholars doubt whether the specific inter disciplinary technique of "Team Teaching" is the best approach from students' progress in classroom.

- **IMPORTANCE OF INTER DISCIPLINARY BUSINESS RESEARCH:-**

The interdisciplinary approach has been used in many ways and at all level of education. From early childhood to graduate school, inter disciplinary studies are becoming more and more popular. **Boehm** explains fundamental disciplines such as geography and history by stating teachers rarely teach the two subjects in an integrated fashion, An American children's understanding both subjects suffer (**Boehm, 2003**). Boehm 'The Best of Both Worlds' is designed to be used by student from kindergarten to high school. For some disciplines, the approach to said, not only be preferred but needed. **Boehm** warns that we must consider other teaching method such as inter disciplinary techniques because "we learn from the national assessment of education progress from survey by the national geographic society and from a hundred other source that American student has knowledge of history and geography is lamentable thin and their comprehensive of the world out the United States is skimpy indeed. "

- **CONCLUSION:**

- 1) As the interdisciplinary approach to synthesize the characteristic.
- 2) Method of multiple disciplines while developing lifelong learning skill, they will have met the goals that Newell has led out.
- 3) Inter disciplinary curricula is time consuming and take collaborative. Team work has to create, which can seem like a hard and exhausting disadvantages but it ends.
- 5) The interdisciplinary approach inhibits many favoured skill that are sought by future colleges and employers.

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